DECLARATION AND POWER OF ATTORNEY

As below-named inventors, we hereby declare that:

Our residence, mailing address and citizenship are as stated below next to our names,

We each believe we are an original and joint inventor of the subject matter claimed and for which a patent is sought on an invention entitled APPROACH FOR ESTIMATING USER RATINGS OF ITEMS, the specification of which

☐ is attached hereto.

☒ was filed on February 6, 2004 as Application Serial No. 10/773,843, and was amended on (if applicable).

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information that is known to me to be material to patentability in accordance with Title 37, Code of Federal Regulations, Section 1.56.

We hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Applications(s):

Number

Country

Day/Month/Year filed

Priority Claimed

☐
☐

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

We hereby appoint the following attorney(s) and/or agent(s): Edward A. Becker, Reg. No. 37,777; Marcel K. Bingham, Reg. No. 42,327; Brian D. Hickman, Reg. No. 35,894; Christopher J. Palermo, Reg. No. 42,056; Bobby K. Truong, Reg. No. 37,499; Craig G. Holmes, Reg. No. 44,770; John D. Henkhaus, Reg. No. 42,656; Christian A. Nicholes, Reg. No. 50,266; Christopher J. Brokaw, Reg. No. 45,620; David Lewis, Reg. No. 33,101; Michael J. Meehan, Reg. No. 54,705; Paul A. Durdik, Reg. No. 37,819; Kirk D. Wong, Reg. No. 43,284; and Lesley L. Coulson, Reg. No. 46,642; all of

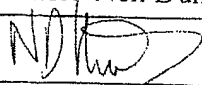
HICKMAN PALERMO TRUONG & BECKER LLP
 1600 Willow Street
 San Jose, California 95125-5106

Docket No.: 56055-0024

with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and all future correspondence should be addressed to them.

Full name of sole or first inventor: Neil Duncan Hunt

Inventor's signature:



Date: 6/17/2004

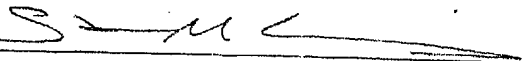
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Citizenship: USA

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Full name of second inventor: Stanley Miguel Lanning

Inventor's signature:



Date: 6/17/2004

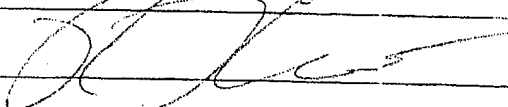
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Citizenship: USA

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Full name of third inventor: W. Reed Hastings

Inventor's signature:



Date: June 21, 2004

Residence (City, State or Province): Santa Cruz, California

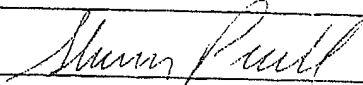
Citizenship: USA

Mailing Address: 604 Lighthouse Avenue
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Docket No.: 56055-0024

Full name of fourth inventor: Shawn Michael Purcell

Inventor's signature:



Date:

6/17/04

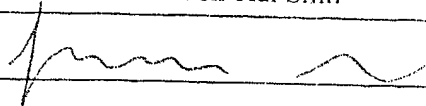
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Mailing Address: 794 Melville Avenue
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Full name of fifth inventor: Lawrence Wen-Kai Shih

Inventor's signature:



Date:

6/17/04

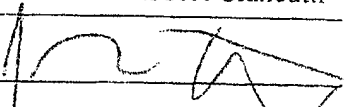
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Full name of sixth inventor: John Robert Ciancutti

Inventor's signature:



Date:

6/17/04

Residence (City, State or Province): Saratoga, California

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